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Introducing Meridian Ellipse Elegance, Simplicity and Power – True Meridian Performance Distilled

As Meridian continues to design and engineer products that are beautiful to look at, easy to use and amazing to listen to, the British Audio Technology Pioneer has announced the launch of its first high-end all-in-one wireless DSP streaming speaker, Ellipse.

Ellipse is a complete Meridian system in a luxury and compact form factor. It is a distillation of everything Meridian does and is designed, engineered and manufactured at the home of Meridian Audio in the UK. Ellipse delivers Meridian's renowned sound quality in any room and features twelve unique Meridian DSP technologies including the first implementation of 'Meridian Bass & Space' in a home audio product.

"Ellipse represents a luxury lifestyle product that seamlessly combines aesthetics with performance," comments Natalie Reynolds, Head of Product at Meridian. "Its graceful curves and smooth, pebble-like finish ensure effortless integration into any decor, offering an engaging and tactile experience.

"This distinctive elliptical design is featured throughout the Meridian product range, including the flagship DSP8000 XE and the acclaimed DSP9. Throughout this new product, elliptical motifs persist, such as the intricate spiralling pattern of the metal grille's elliptical perforations. Ellipse is elegantly elevated on curvaceous feet, embodying a harmonious blend of form and function, nothing is extraneous, it just looks right."

Ellipse is easy to use – straight out of the box. With multiple control options, including the easy-to-use Meridian Control app and seamless integration with premium streaming apps, Ellipse fits perfectly in a wide variety of applications. Whether used stand-alone or integrated within automated smart home projects, intuitive control is available via a range of interfaces. Detailed configuration opportunities enable further customer personalisation to be tailored by integrators.

Ellipse is the third loudspeaker to emerge from Meridian's Extreme Engineering Programme, built on years of investment in ground-breaking technology innovations which are propelling the brand to new heights. Meridian's continuous development and unique expertise has led to all-new software and hardware, new approaches to cabinet design and new materials being introduced in Ellipse. This product epitomises Meridian's uncompromising approach to audio playback,

which is grounded in end-to-end innovation, meticulous attention to detail and the synthesis of function and form.

Ellipse delivers Meridian's signature performance; resolution, timing, bass cohesion, and dynamic range are combined to deliver authentic, lifelike and natural sound in any room. Its performance and versatility are further enhanced by a suite of 12 powerful Meridian DSP technologies, including Meridian Bass & Space which creates a vast, spatial soundstage, far exceeding that expected from this compact form.

Ellipse is the first Meridian speaker to feature the new R2 electronics platform. A compact version of the R1 electronics platform, R2 has been specifically developed for Ellipse. It features the same sophisticated, signal-enhancing developments found in the DSP8000XE and DSP9, and incorporates Meridian's brand-new and updateable high-end streaming platform.

At the heart of this feature-rich streaming speaker sits Meridian's Atlas Software Core which enables the implementation of new enhancement technologies and features, including many of the sophisticated signal-enhancing technologies found in its larger, award-winning stablemates.

"Meridian's mission has always been clear: to bring better sound to more people," remarks John Buchanan, CEO of Meridian. "By persistently challenging convention and reshaping the way customers experience sound, we've crafted an all-in-one, high-performance streaming speaker that pushes the boundaries of what's achievable within a compact form factor. With Ellipse, we've succeeded in engineering a product that seamlessly blends versatility and style into any space, enriching the user's listening journey and fostering a deep connection with their music, regardless of their location. Ellipse truly redefines the capabilities of a product its size.

"In a market cluttered with compromise, Ellipse dares consumers to demand more – more performance, more satisfaction, more longevity. We believe in challenging the norms, in pushing boundaries, and in never settling for less than the best. Dare to be better – Ellipse is not just another streaming speaker."

For more information, visit <u>www.meridian-audio.com</u>

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ABOUT MERIDIAN AUDIO

Meridian, the award-winning British technology audio pioneer and innovator, has been creating innovative audio technologies and elegant, high performance audio products since 1977. Meridian's

ambition is to enable people to listen, enjoy and fall in love with their music and movies wherever they are, and its renowned sound philosophy can be applied in all listening environments.

From the flagship DSP loudspeakers with integrated amplification, to discreet and powerful in-wall loudspeakers, Meridian engineers design easy to install, high resolution audio systems for astonishing residences and super yachts. Meridian's products are sold by custom integrators and audio specialists in more than 80 countries worldwide.

Many of the world's most ambitious brands trust Meridian to support their audio system design. Customers include AVATR, British Airways, Human Horizons, LG Electronics, Jaguar Land Rover, Kia and Togg. These partnerships enable millions of consumers around the world to experience Meridian sound throughout their homes, and in automotive, marine and airline settings. Learn more at www.meridian-audio.com.

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