DSP9

MARKETING TOOLKIT

Welcome to the Meridian Select Marketing Toolkit.

At Meridian, we are passionate about delivering the highest quality audio products to our customers. As part of the DSP9 Campaign we have prepared a number of marketing assets, including;

* Email banner/Template
* Social media imagery
* Social media sample posts

We invite you to broadcast these assets as they are, or modify them to fit your needs.

Social Media Recommended Posts:

Here are some suggested messages you can use with this campaign.

The outstanding fidelity, dynamics and sheer power of the DSP9 means they deliver an incredible

experience in cinemas and listening rooms alike. Meridian Select Finishing option gives you the choice

of blending into the room with a complimentary finish or standing out with a bold, vibrant colour,

finished in matte or gloss.

Find out more here: [www.meridia-audio.com](http://www.meridia-audio.com)

#DSP9 #NewDawn #Extreme Engineering #UndeniablyMeridian

The sculpted lines of the DSP9 provide enhanced sonic benefits, as the curvature of the exterior

minimises unwanted diffraction of the sound produced by the loudspeakers. The subsonic bass

drivers are housed in an isolated cavity and this separation prevents the forces created inside the

loudspeaker by the bass-drivers from interfering with the performance of the midrange driver

and tweeter.

Find out more here: [www.meridian-audio.com](http://www.meridian-audio.com)

The DSP9 is the second loudspeaker to emerge from Meridian’s Extreme Engineering Programme; a result of years of investment in technology innovations at the extreme edge of audio design. Built around Meridian’s continued research and expertise in producing authentic, natural and lifelike sound, this programme delivers a level of performance never previously achieveable from a loudspeaker of these proportions.

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#DSP9 #NewDawn #Extreme Engineering #UndeniablyMeridian

The DSP9 features all of the pioneering UK company’s latest engineering developments to deliver unrivalled power and performance, including: Atlas Software Core, Precision Sonic Transport ,R1 Electronics Platform Next Generation Drive Units, Force-balanced bass configuration.

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#DSP9 #NewDawn #Extreme Engineering #UndeniablyMeridian

Email Copy

DSP9 is the latest product to emerge from Meridian’s groundbreaking Extreme Engineering Programme; a result of years of investment and research at the extreme edge of audio design. The unique and fundamental Programme has been built around. Meridian’s approach to delivering authentic, natural and lifelike sound and results in a level of performance never previously achieved on a loudspeaker of this size.

Advanced engineering was used to create the striking sculptured exterior lines and sophisticated three-dimensional spaces within the cabinet to enhance its performance.

The DSP9 also features Meridian’s Precision Sonic Transport which uses innovative techniques and processes which ensure the entire journey taken by an audio signal through a product maintains maximum sonic fidelity, so that the listener is immersed in authentic and realistic sound.