

# ELLIPSE MARKETING TOOLKIT

Welcome to the Meridian Select Marketing Toolkit.

At Meridian, we are passionate about delivering the highest quality audio products to our customers. As part of the Ellipse Campaign, we have prepared a number of marketing assets, including;

- Email banners/Template
- Social media Imagery/Social Media Headers
- Social media sample posts
- Short Videos

We invite you to broadcast these assets as they are, or modify them to fit your needs.

## Social Media Recommended Posts:

Here are some suggested messages you can use with this campaign.

Dare to be better. Meridian Ellipse is here to redefine streamed listening experiences everywhere. As the newest product to come out of Meridian's Extreme Engineering programme, Ellipse takes the technological, engineering and manufacturing innovations that make DSP8000 XE and DSP9 such outstanding loudspeakers and distils them in a compact but extremely powerful package. True Meridian performance - distilled.

Find out more here: [www.meridian-audio.com/Ellipse](http://www.meridian-audio.com/Ellipse)

#MeridianEllipse #DareToBeBetter #MeridianDistilled #ExtremeEngineering #MadeInBritain  
#MeridianAudio

Meridian Ellipse is a compact loudspeaker capable of producing a very large sound stage. Packed full of Meridian technologies, this elegant streaming speaker can effortlessly handle the largest rooms without compromise on sound quality.

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#MeridianAudio

Meridian Ellipse is a compact but very powerful loudspeaker. Proprietary Meridian technologies such as Image Elevation and Bass and Space make it a very flexible speaker, capable of enhancing its own performance based on the type of environment it is placed in. No matter where it will go in your home, Meridian Ellipse will provide the best possible sound from a speaker of its size.

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Meridian Ellipse is designed to subtly elevate any space. In combination with its harmonious curves, Ellipse

boasts a luxuriously smooth, pebble-like surface. Its soft and subtle finish is inviting to the touch, adding an element of style and sophistication to any modern living space. A perfect synthesis of function and form, within a timeless aesthetic.

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Meridian Ellipse is made for pure sound enjoyment. Its combination of portability, industry-defining sound quality, and unique sound control features mean that whether you are hosting friends in the dining room, dancing in the kitchen with your family, or just relaxing on your own on the sofa, Ellipse will provide the perfect sound experience.

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#### Email Copy

Meridian Ellipse is a new, high-performance, all-in-one, streaming speaker rigorously engineered to deliver Meridian's signature sound performance in any room. Ellipse is meticulously crafted and hand-built in our factory in Britain to the same exacting standards as our flagship loudspeakers.

Benefitting from twelve advanced and innovative Meridian technologies, Ellipse has a compact form factor which provides the freedom for it to be placed anywhere whilst ensuring a tailored and luxurious sound experience.

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