

MERIDIAN AUDIO EXPANDS LUXURY AUDIO DISTRIBUTION WITH AUDIO REFERENCE IN AUSTRIA

March 2025

Meridian is expanding its Austrian distribution network with Hamburg-based Audio Reference beginning March 2025.

Audio Reference, Meridian's trusted distribution partner in Germany for over a decade, will lead this expansion into Austria. Known for their exceptional technical expertise and strong relationships with high-end audio retailers, Audio Reference will provide comprehensive support to Austrian dealers and customers.

Mansour Mamaghani, CEO of Audio Reference and board member of the HIGH END SOCIETY, will proudly represent Meridian at HIGH END when it moves to Vienna in 2026, after 21 successful years in Munich.

Jeremy Brown, International Sales Manager at Meridian Audio, said: "We have worked closely with Audio Reference for many years, and their deep understanding of our brand, products, and the luxury audio market makes them the ideal partner for Austria.

"Their expertise and commitment to delivering exceptional customer support will ensure that more discerning listeners can experience Meridian sound."

Meridian can be experienced at this year's HIGH END Show in Munich from 15-18 May 2025 at the Audio Reference booth, where both the Audio Reference and Meridian teams will be present.

Visitors to the Audio Reference Room (Atrium 3.1, Room D111) will have the opportunity to experience a live demonstration of the DSP9 loudspeaker in a select colour. With the DSP9 featuring a suite of Meridian proprietary technologies, attendees can experience its unrivalled power and performance firsthand.

British Engineering Excellence Since 1977

Since 1977, Meridian Audio has pioneered digital audio innovation, developing technologies that set the standard for high-fidelity sound. From the fully active DSP9 loudspeakers to discrete yet powerful in-wall and home theatre solutions, each Meridian system delivers authentic, detailed sound reproduction.

Crafted in Meridian's UK headquarters, every product is engineered with precision and built for longevity. The company's dedication to audio excellence extends beyond residential applications, with Meridian technology featured in luxury residences, automotive, marine, and travel environments worldwide.

Enhanced Presence in Austria

Through Audio Reference's extensive expertise and established dealer network, Austrian customers will benefit from localised sales and support, ensuring they receive comprehensive service when selecting Meridian.

From March 2025, Audio Reference will manage Meridian sales and service in Austria. Interested retailers can contact Audio Reference directly for further information.

Contact Information: Audio Reference GmbH, based in Hamburg, Germany, can be reached via the website <https://www.audio-reference.de/impressum/> or by telephone at +49 (0)40 5330 8882.

About Meridian Audio

Meridian is a multi-award winning British audio technology innovator with a rapidly growing automotive business. In home audio, Meridian is best known for the hi-fi and surround sound cinema products chosen for many of the world's most astonishing residences and super yachts. For the demanding in-car environment, the company focusses on pioneering DSP and other software technologies, supported by deep expertise in electronics, hardware integration and system tuning. Many of the world's most ambitious vehicle manufacturers trust Meridian to support their audio system design, adding value to their most premium systems through the addition of the Meridian brand. Meridian is a technology-driven business that invests around 15% of revenue in R&D, ensuring a full pipeline of innovations that deliver exciting upgrade paths for its customers.

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