



AVATR 12 HIGH END SOUND SYSTEM BY MERIDIAN

The new all-electric compact sedan from Avatr featuring a Meridian Sound System, the Avatr 12 is a smart and dynamic experience with cutting-edge technology and outstanding performance. The Meridian sound system connects all occupants of the vehicle with the emotions of the original musical performance. Loudspeakers integrate seamlessly within the vehicle and combine with our precision digital technologies to deliver a premium, authentic and immersive audio experience. The system features 25 speakers, a 2016-watt amplifier and five EQ modes.

UNIQUE MERIDIAN TECHNOLOGIES



INTELLI-Q
Optimised audio playback within the cabin using vehicle data



HORIZON
Immersive multichannel audio from two channel stereo content



PERFECT BALANCE
Tonally balanced audio at all volume levels



RE-Q
Clear and precise playback tailored to the interior of the cabin



DIGITAL PRECISION
Retains the finest details of every song and reduces distortion



TRUE TIME
DSP filter removes unwanted pre-echo created in the recording process

SYSTEM FEATURES AT A GLANCE



AVATR 12 HIGH END SOUND SYSTEM, 25 SPEAKERS POWERED BY A 2016 WATT AMPLIFIER

- 1** TWEETER
High audible frequencies, covering the upper limit of human hearing.
- 2** MIDRANGE
Middle audio frequencies, covering human speech and most musical instruments.
- 3** WOOFER
Low frequencies for punchy, tight bass and drums.
- 4** SUBWOOFER
Optimal bass response in all listening locations.
- 5** CENTRE CHANNEL (Tweeter and midrange combination)
Large and stable soundstage in all locations.
- 6** SURROUNDS
Life-like sense of immersion.
- 7** HEIGHTS
Natural immersion with three-dimensional spaciousness.
- 8** HEADRESTS
Two speakers create localised surround content and provides even greater levels of immersion.

Information correct at time of publication.

Find out more about our technologies, visit [meridian-audio.com](https://www.meridian-audio.com)



AVATR 12 PREMIUM SOUND SYSTEM BY MERIDIAN

The new all-electric compact sedan from Avatr featuring a Meridian Sound System, the Avatr 12 is a smart and dynamic experience with cutting-edge technology and outstanding performance. The Meridian sound system connects all occupants of the vehicle with the emotions of the original musical performance. Loudspeakers integrate seamlessly within the vehicle and combine with our precision digital technologies to deliver a premium, authentic and immersive audio experience. The system features 16 speakers, a 1480-watt amplifier and five EQ modes.

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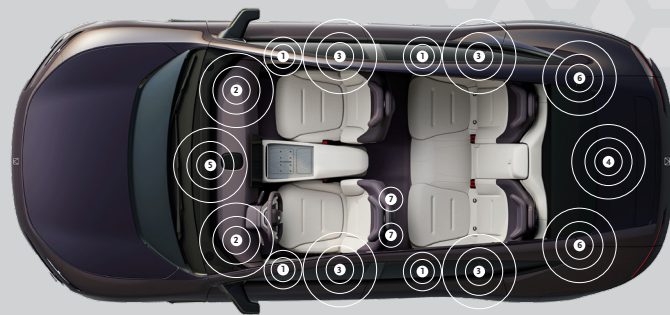


DIGITAL PRECISION
Retains the finest details of every song and reduces distortion



TRUE TIME
DSP filter removes unwanted pre-echo created in the recording process

SYSTEM FEATURES AT A GLANCE



AVATR 12 PREMIUM SOUND SYSTEM, 16 SPEAKERS POWERED BY A 1408 WATT AMPLIFIER

- 1** TWEETER
High audible frequencies, covering the upper limit of human hearing.
- 2** MIDRANGE
Middle audio frequencies, covering human speech and most musical instruments.
- 3** WOOFER
Low frequencies for punchy, tight bass and drums.
- 4** SUBWOOFER
Optimal bass response in all listening locations.
- 5** CENTRE CHANNEL (Tweeter and midrange combination)
Large and stable soundstage in all locations.
- 6** SURROUNDS
Life-like sense of immersion.
- 7** HEADREST
Two speakers create localised surround content and provides even greater levels of immersion.

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